

Skillsoft Coaching

Deliver executive-quality coaching for leaders at all levels

Leadership coaching is not just for the C-suite anymore. As businesses look to retain top employees and fill the talent pipeline, building effective leaders becomes an integral part of skilling across organizations.

With Skillsoft Coaching, you can pair professionals at all levels, from individual contributors to C-level executives, with ICF-accredited executive-quality coaches who focus on developing the behaviors and skills needed to lead successfully. Coaching engagements can be customized to achieve your organization's unique objectives and are personalized to align with individual participants' top learning opportunities.

WITH SKILLSOFT COACHING, YOU'LL:

- Tap into a global network of hundreds of executive coaches across six continents speaking more than 20 languages.
- Drive behavioral change and accelerate leadership development with customizable assessments, personalized guidance, and action plans.
- Leverage video sessions and in-app messaging to drive engagement, enablement, and measurable improvement.

WHAT DO OUR CUSTOMERS HAVE TO SAY?



"Quite honestly – this coaching experience is the best investment I've received from a company in my career thus far, and I hope to see this opportunity expanded to all leaders within the organization."

DIRECTOR, STARBUCKS



90%

GOAL ACHIEVEMENT

After six months of Skillsoft coaching, participants typically achieve 90% of the goals they worked on with their coach.

skillsoft®

THE SKILLSOFT COACHING DIFFERENCE

Every coach in the Skillsoft network is executive-quality

All Skillsoft coaches must:

- Be ICF-accredited at the ACC level or higher.
- Have a minimum of 10 years operational management experience.
- Have 250+ hours of paid professional coaching experience.

Skillsoft never compromises on the quality of coaches in order to save on cost. We also don't 'tier' coaches based on their experience or the level of the leader being coached. Instead, our focus is on executive-quality coaching at every level, enabling participants to build strong relationships with a primary coach who can meet them where they are today and drive accountability and growth for tomorrow.

DELIVER A POWERFUL AND PERSONALIZED COACHING EXPERIENCE

Each of your leaders is paired with a coach from the Skillsoft network, building a close, productive relationship over several months. One-to-one sessions occur typically once per month for a total of 12 coaching sessions, and participants have unlimited access to their coach via messaging through their dashboard.

DEMONSTRATE MEASURABLE IMPACT AND ROI

Skillsoft is dedicated to driving real behavioral change. After six months of coaching, participants feel 20% more adept at the behaviors they chose to focus on with their coach, 14% more equipped to advance in their career, and achieve 90% of their development goals on average.

“By fostering bonds between individual employees and their coaches ... [coaching] platforms can prove especially useful in stressful moments, giving employees a way to get expert help with career strategy ... or even just giving them a place to vent.”

FORTUNE

HERE'S HOW SKILLSOFT COACHING WORKS

1. ASSESS

Participants complete a customized assessment and 360°.

3. GROW

Participants work 1:1 with their coach via live video and unlimited messaging.

2. PLAN

Participants choose focus areas and set goals with their coach.

4. MEASURE

Review your ROI with our rigorous metrics and reporting.

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FEATURES & BENEFITS

- Easy to administer and oversee -- in less than 15 minutes per week
- Mobile and convenient for employees on the go
- Only highly vetted, top-tier coaches for every participant
- Coaching available in multiple languages on 6 continents
- Enterprise dashboard with rigorous metrics and reporting
- Significantly lower cost than traditional coaching

WHAT DO OUR CUSTOMERS HAVE TO SAY?



“The fact that we’ve been able to scale [the coaching] globally and have it supported by local languages I think is very important. It does make a huge impact and we see people in those countries feeling that we do care about their development.”

DIRECTOR OF TALENT DEVELOPMENT, ADOBE

“Coaching gives us the ability to be where our employees are for them, and we trust the process. We have found that the coaches are highly qualified and incredibly professional.”

HEAD OF HQ ENTERPRISE LEARNING, GAP, INC.

UNLEASH THE POTENTIAL OF EXECUTIVE COACHING FOR ALL

According to the Corporate Executive Board (CEB), 50%-70% of new executives fail within 18 months of assuming a leadership position. Ensure the success of your leaders — and your organization. Coach hundreds, not a handful, with executive-quality coaching from Skillsoft.



¹ <https://www.forbes.com/sites/forbescoachescouncil/2020/03/13/why-most-new-executives-fail-and-four-things-companies-can-do-about-it>