

# GlobalEnglish

## Giving a Voice to Global Talent

Since 1997, GlobalEnglish has delivered Business English language learning solutions to organizations across the globe.

The company's unique combination of technology, personal coaching, context-driven learning and engaging content uniquely positions GlobalEnglish to help global teams co-operate, collaborate and innovate by giving every global worker the ability to more effectively contribute to business outcomes.

"100% of staff reported that training was a worthwhile investment of their time."

"Increased skills levels have been calculated to save employees 2.5 hours/week."

"We have many employees whose performance has improved dramatically with the help of the program, and have been promoted and recognized as a result."

Global organizations need a common language to serve international customers, collaborate across borders and unlock the full potential of a global workforce.

At GlobalEnglish, we deliver products and solutions that remove language and cultural barriers to give every global worker the ability to contribute and thrive in the 21st-century economy.

We don't just teach English. We help you deploy and manage Business English programs that deliver measurable impact on your business performance.

## Focusing on Business Outcomes:

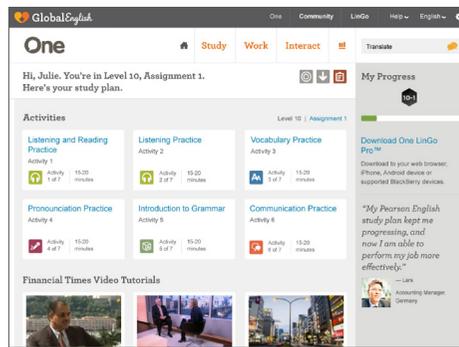
GlobalEnglish develops language learning solutions that help you and your employees get the job done—whether that job is assessing the Business English proficiency of new recruits, driving collaboration across a global organization, improving levels of customer service or preparing executives for an international presentation.

Our solutions combine language assessments, self-learning programs, personal coaching and group learning with program management tools to optimize global deployments and customer success initiatives that drive business outcomes.



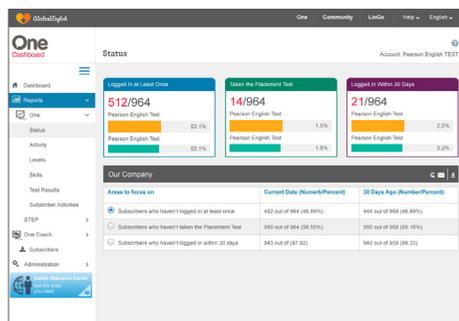
GlobalEnglish developed **One** as the digital foundation for all our Business English learning solutions, productivity tools and program management. Highly engaging multimedia content from partners such as the *Financial Times* gives learners the opportunity to develop relevant business skills as they improve their proficiency in Business English.

- Personalized self-learning programs from an 11-level online curriculum
- On-demand access to everyday business tools and templates for faster, more effective working
- Integrated gamification features such as badges, points and rewards designed to motivate and engage learners



Our premier GlobalEnglish learning and collaboration platform includes virtual classroom training and a personal online advisor to accelerate learning. Interactive feedback programs complement a wide range of multimedia self-learning and productivity tools.

- Online advisors provide personal support, motivation and accountability
- Immediate personal feedback on written, verbal and business skills
- Real-time reporting and centralized management of global deployments



A suite of tools that quickly and effectively evaluate spoken and written Business English proficiency for global recruitment and employee development programs.

- Learners take test on site or remotely with automated assessments available in just 15 minutes
- Objectively measure candidates in different locations against the same requirements



A personal online coaching service ideal for managers, high potential talent or any user who needs to quickly develop skills for a new role or assignment.

- Integrates with One Platform for scheduling, preparation and follow-up activities
- Native English speaking coaches bring extensive business and teaching experience



A platinum-level one-to-one virtual coaching experience designed to help senior executives excel in global leadership positions.

- Elite native English-speaking coaches with strong senior executive coaching experience
- Customized sessions with flexible appointments to fit into busy work schedules



Intensive courses that help learners quickly develop the Business English proficiency they need for a specific task or workplace scenario.

- Purpose-built courses combine self-study and online meetings to develop specific skills
- Expert coaches help develop and practice relevant skills to deliver immediate impact in the workplace



A virtual classroom for groups to extend their language and business skills learning through shared, collaborative experiences.

- Improve conversational skills in a collaborative environment that builds confidence as well as ability
- Diverse groups work together from remote locations on real-time issues

## Customer Success

Our team of Customer Success specialists ensures that your GlobalEnglish solution delivers maximum value to your organization with measurable impact on your business outcomes.

- A proven approach to drive and sustain successful programs refined over hundreds of customer engagements
- A range of automated, self-service and consulting programs designed for small businesses and large enterprises
- Optimize implementation, onboarding, program management and measurement against your business KPIs